



# Products and Services

## Showcase Your Products

Social media has become a new shopping tool for consumers. We live in a visual world and have so many things demanding our attention. With social media marketing, you have the ability to showcase what you do, and the products and services you offer. Plus, social media posts that have a photo accompanying them have 53%, (**yes 53%!**) more engagement, comments, likes and interaction on them.

*One flattering photo of a product can close the deal.*



## Bring More Traffic to Your Website

Your website should be making you money. What better way to drive customers to your website to learn more about you, your company and to make a purchase than to highlight your services on social media and link them back to your website? By doing this, not only are you driving more consumers to you, but you are also helping your search engine optimization (SEO). This will bring you higher up on web searches, making it even easier for new people to find your business.



## Connect With Clients

Business owners are using social media more and more to connect with their clients and continue managing the relationship with them. Can you think of a better way to learn more about your customer than on social media where they talk about their interests, their families and other personal matters? Be engaged with those clients and help to build a lasting relationship.



### Close Transaction/Sales Online More Efficiently

Between a flashy “buy now” button that is available for your social media accounts, websites and the ability for consumers to pay online, you are opening your business up for more sales potential. Online shopping has become extremely popular and the convenience you offer your clients for purchasing services online will help you to grow your business quickly and affordably.



If you are like most business owners, managing your social media can be time consuming. **Social Media Maiden** can manage your online presence on your behalf or teach you how to efficiently manage your online marketing. We have affordable monthly maintenance packages, hourly consulting rates and also offer a free 30 minute consultation! Give us a call at **720-229-4165** or email **[inquiries@socialmediamaiden.com](mailto:inquiries@socialmediamaiden.com)** to learn how we can help you manage your online marketing quickly and cost-effectively!

